

Bronwyn's now styling websites

SIX years ago former hairstylist Bronwyn Fenech would have never believed she would one day be running her own multimedia business.

"I would have told people they were crazy. I didn't know the first thing about the Internet," she said.

Now the Rockhampton businesswoman, 26, says she's living proof that when you're handed an opportunity, you need to run with it.

Bronwyn was first introduced to the Internet when she won a hairdressing competition and her photos were posted online.

When the manager of the company, who was a hairdressing client, asked her what she thought of the website



Bronwyn couldn't help but make suggestions and was offered a job a week later.

Three years later, Bronwyn opened FM Studios on William Street and then expanded to her current office on East Street where she now employs four designers.

After 12 months of trading FM Studios won both Rockhampton and CQ's new business of the year award.

She says her hairdressing background had trained her well for the website, corporate

identity and literature design that her business undertakes.

"What I'm doing is still the same. I'm just giving people a new look.

"It's the same feeling you get from a haircut. It makes you feel good.

"I just don't cut their hair every six weeks."

Bronwyn said FM Studios now services a variety of businesses around CQ, Brisbane, New South Wales and Singapore.

While she does not design, Bronwyn considers herself more of an artistic director.

"It's like hairdressing. You get a vision in your mind. I scribble it down and give it to the designers."



RAW AMBITION: From knowing little about computers to running her own multimedia business, FM Studios owner Bronwyn Fenech has come a long way. Picture by LUKE MARSDEN. Im19/405/3

Singo talks up Lonely Planet potential

SYDNEY — Despite watching his stake in Macquarie Radio Network (MRN) jump to more than \$82 million in value, John Singleton is most excited about his 30% interest in travel guidebook company Lonely Planet.

Last week, MRN, which oper-

ates Sydney radio stations 2GB and 2CH, made a stellar debut on the Australian Stock Exchange, closing at a 50 cent premium to the \$1 issue price.

The success of the float pushed the value of Mr Singleton's 76.7% personal stake to

over \$82 million.

However, Mr Singleton told ABC's Inside Business that Lonely Planet had more potential than MRN.

"I think Lonely Planet has got more potential than any other Australian brand."

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WIN A STAR WARS EXPERIENCE



The Morning Bulletin is offering thirty two readers an opportunity for them and a friend to be one of the first people to see Star Wars Episode III Revenge of the Sith.

The experience will start with a Star Wars party at 10pm on the 18th of May and will continue with a screening of the movie at 1 minute past midnight on the 19th of May 2005.

There will be door prizes, food, and plenty of characters from the movies, so grab your Lightsaber and cloak and get into character for this exciting event.

To enter simply collect the entry forms from *The Morning Bulletin* between Monday 25th June to the 14th of May on Tuesdays and Fridays, attach three tokens found Monday to Friday in *The Morning Bulletin*, place in an envelope and send to "Star Wars" PO BOX 397, Rockhampton 4700 (162 Quay Street).

Entries close at 10am on the 16th of June 2005 and winners will be drawn at 12pm on the 16th of June 2005, the winners will be notified by phone.

Terms and conditions apply please see *The Morning Bulletin* on Wednesday for details or collect from 162 Quay Street, Rockhampton.





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