

In brief

Former saleswoman and hairdresser is now...



HOMEGROWN SUCCESS: Bronwyn Fenech is now exporting websites to the world. Picture by TAMARA KEMP.

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Exporting business websites globally



By **MIKARLA THURECHT**

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WHEN Bronwyn Fenech first started a multimedia business in Rockhampton, she was told the Internet was just a fad.

Now, with clients stretching across the globe, she's proved that theory wrong.

"We did a website for a rural client years ago. A South African saw them on the web and decided to visit," she said.

"They bought half a million dollars in cattle, half a million dollars in embryos and another buyer came over to buy another half a million in cattle.

"I should have gone for a

commission," she joked.

Ms Fenech said she was one of many businesses proudly bringing overseas money into Rockhampton.

She said she now had clients across Australia, the USA, and Singapore.

Not bad for someone who grew up milking cows twice a day on her parents' farm at Sarina and later worked as a vacuum saleswoman and hairdresser.

"I'm used to working. I haven't had a holiday in five or six years."

But she does have travel plans afoot.

Ms Fenech was recently approached by Austrade, the Australian trade commission, after

they noticed her websites were helping the cattle stud industry break into the overseas market.

She said Austrade asked her to join a program and now recommends her work to people abroad, and Aussies wanting help to export their products.

Ms Fenech said while she could communicate with clients via email, she preferred to

meet people and had planned a one-month trip to Europe and South Africa at the end of the year where she will meet potential new clients.

And her tip for other budding businesses: "I never go anywhere without my business cards. You never know who you'll meet."

Visit www.fmstudios.com.au



An example of one of FM Studios' websites.

‘ I never go anywhere without my business cards. You never know who you'll meet ’

Undue noise

SCREECHING his wheels while turning on to Musgrave Street brought Thomas Jefferys, 21, unwanted attention from police on Wednesday, October 12.

He was consequently pulled over and breath tested, blowing a blood-alcohol reading of .044%.

The alcohol reading would have been all right, but he was also driving without a licence.

Yesterday he pleaded guilty in Rockhampton Magistrates Court to drink driving, driving unlicensed and driving making an unnecessary noise.

Magistrate Hennessey fined him \$600 and disqualified him from holding or obtaining a licence for three months.

Bauxite bid

THE Aluminium Corporation of China Ltd (Chalco) has lodged its final bid for the development rights of massive bauxite reserves at Aurukun in far north Queensland.

Chalco, the world's second largest alumina producer, beat a field of 10 bidders in February with a \$2.92 billion offer to mine bauxite at Aurukun and build a refinery at either Townsville, Bowen or Gladstone.

But Queensland Premier Peter Beattie said yesterday it could take some time before the site of the refinery was known.

Protest march

LOCALS yesterday staged the first political march in Moura since 1980, which ironically was also against John Howard's policies.

Over 200 people voiced their anger over the Prime Minister's new work choices legislation.

The laws have led to the formation of the first nurses union in Moura, which played a major role in the march.

Correction

A REPORT published in Wednesday's *Morning Bulletin* which stated accused murderers Beau Ernst Hinschen and Scott Andrew Jobling had been committed to stand trial was incorrect.

The pair's committal hearing has in fact been adjourned to a second sitting in October.

The Morning Bulletin apologises for the error.

Kids' screening

THE Walter Reid Centre is holding a fun-filled morning for kids today, showing the four-time Academy Award winning film, *Who Framed Roger Rabbit*.

Set in Los Angeles in 1947, the film mixes animation with real people, and tells the tale of a zany rabbit accused of murder.

Entry costs \$5, and the event is being held on the ground floor of the centre.

For more information contact 4926 8287.

Office open

THE official opening of Kaleentha Heights sales office in Gladstone was celebrated on Tuesday by Gold Coast based developer Ingles Group.

Located on Sharyn Drive, in Gladstone's New England district, Ingles Group's 77-lot New Kaleentha Heights residential estate has already experienced strong sales and enquiry with 15 sales and eight holds confirmed.